

# EyeSocial

# Mobile Apps

Mobile App Features

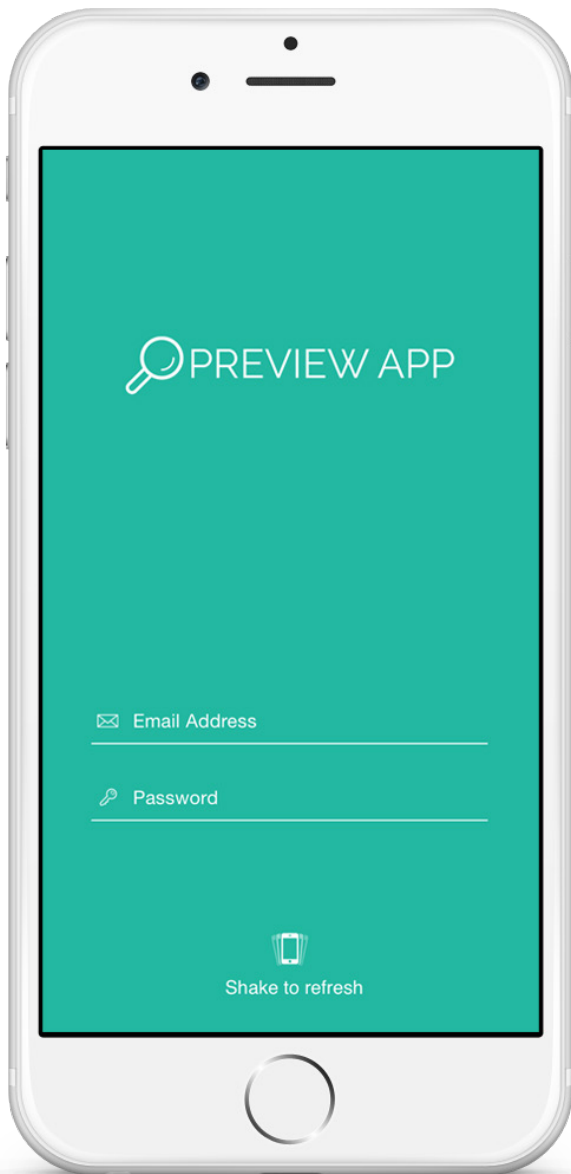


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# How To Review The App Demo On Your Device

## EyeSocial Apps



Download the **Preview Your App** app today on your iOS or Android Devices from the App Store or Google Play Store.

If you wish to view and use the following applications on your own device, simply download the app and input the App Code in the Email address field, leaving the password field blank.



# Tacolicious

**App Code:** Tacolicious

EyeSocial

Tacolicious engages their customers by encouraging them to submit new taco flavor ideas using the 'Taco Request' feature.



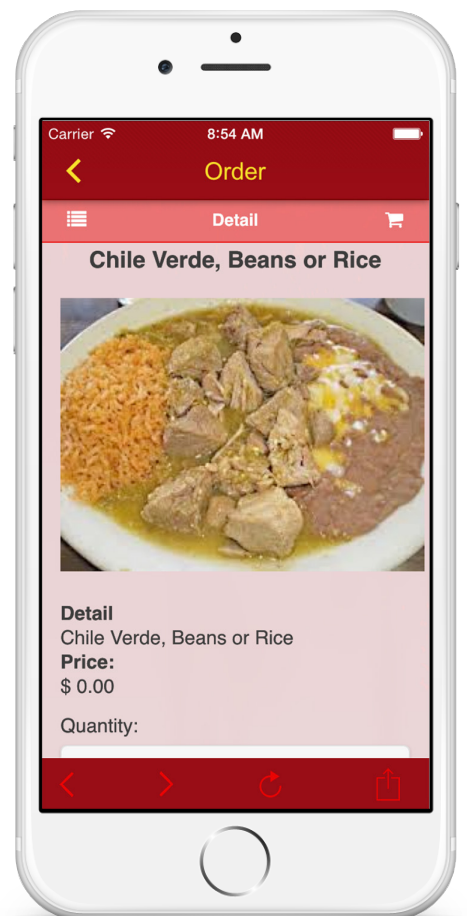
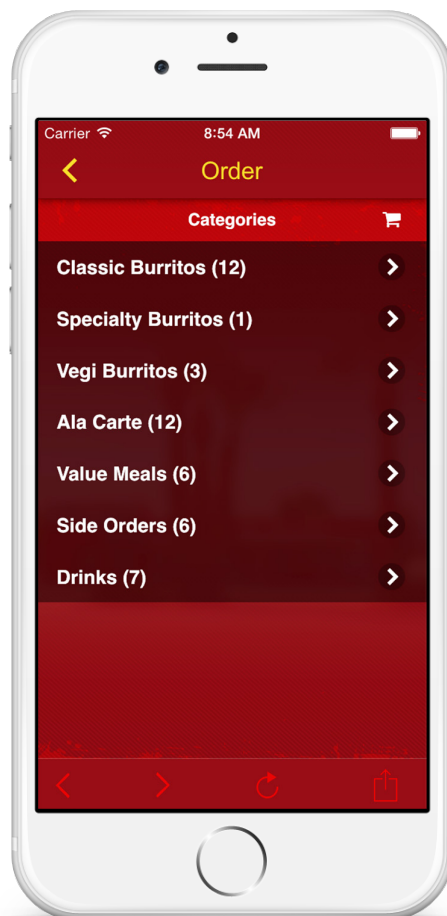
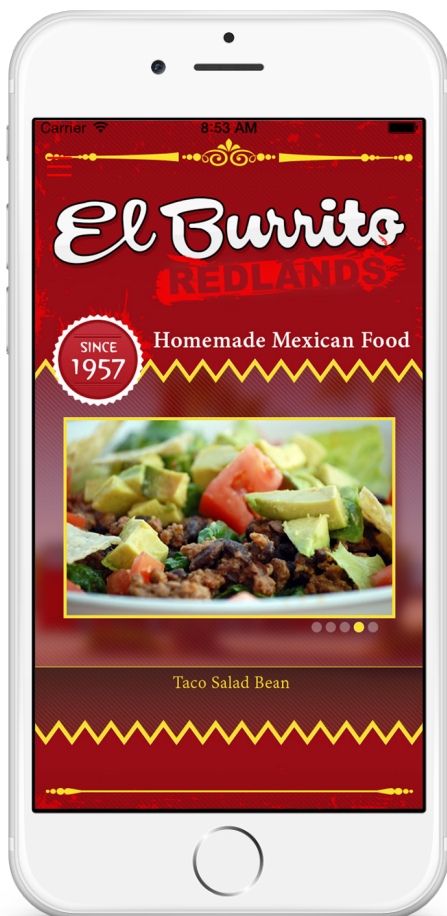


# El Burrito

**App Code:** BurritoRedlands

EyeSocial

El Burrito accepts customer orders via their mobile app, making it easier and more engaging for customers to order exactly what they want to eat!



# Pizzicato Pizza

**App Code:** PizzaMan

**EyeSocial**

Pizzicato creates customer loyalty and increases sales retention by including a loyalty card function in their mobile application.



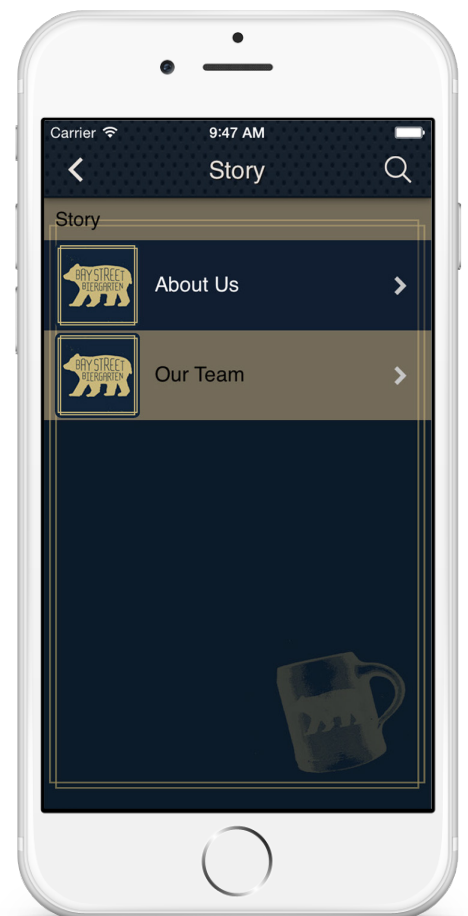
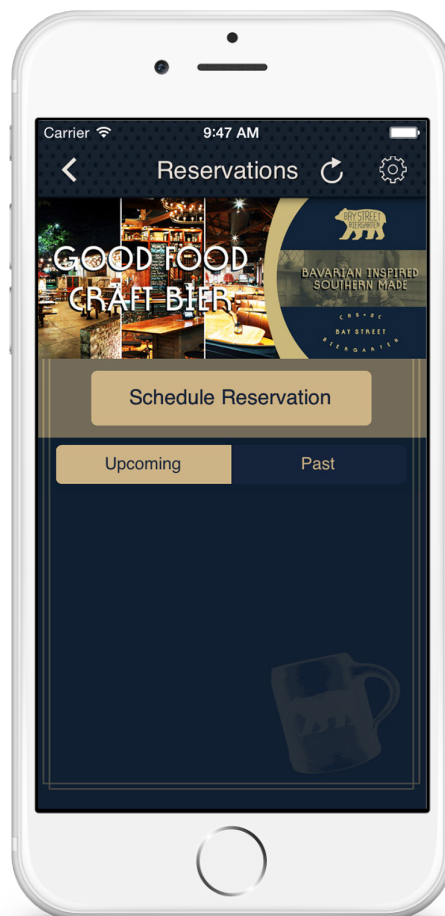


# Bay Street: Biergarten

**App Code:** BaySB

EyeSocial

Bay Street Brewery includes a wonderful 'About Us' section in their app that allows them to tell their story to existing and potential customers. This helps gain trust in their brand.

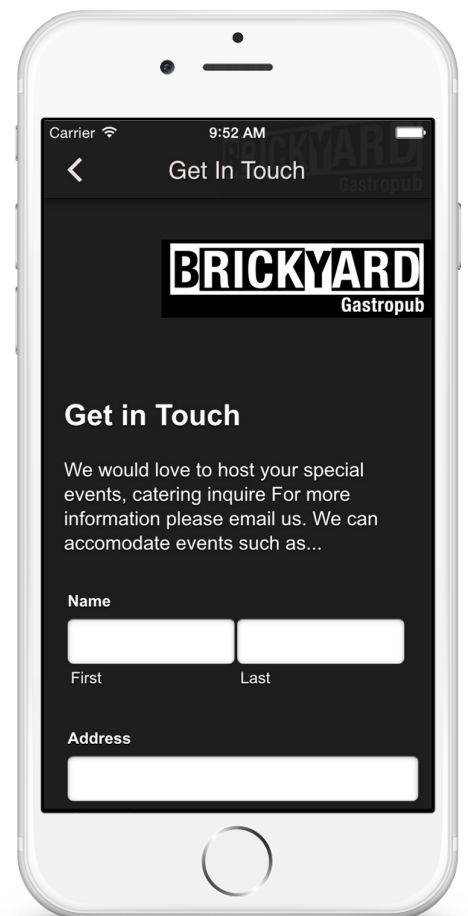
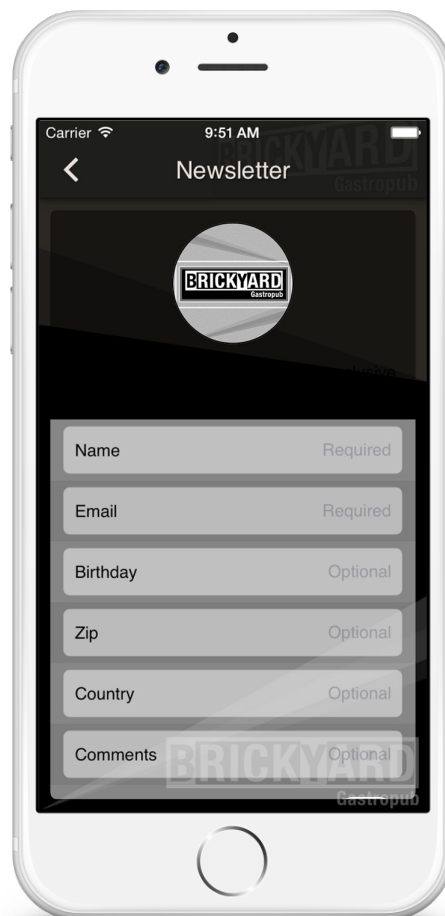


# Brickyard: Gastropub

**App Code:** BrickYardNYC

EyeSocial

Brickyard pub engages their patrons with a monthly customer newsletter that features new menu items, upcoming events and other news. They have an opt in form for the newsletter which increases subscribers.



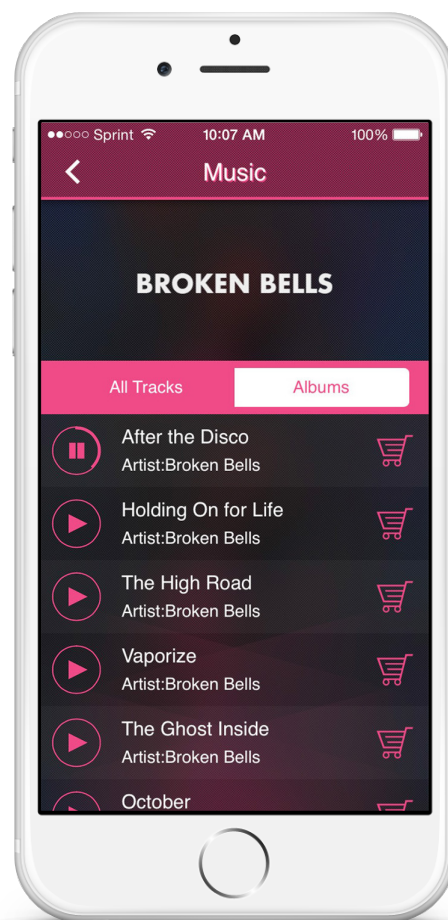
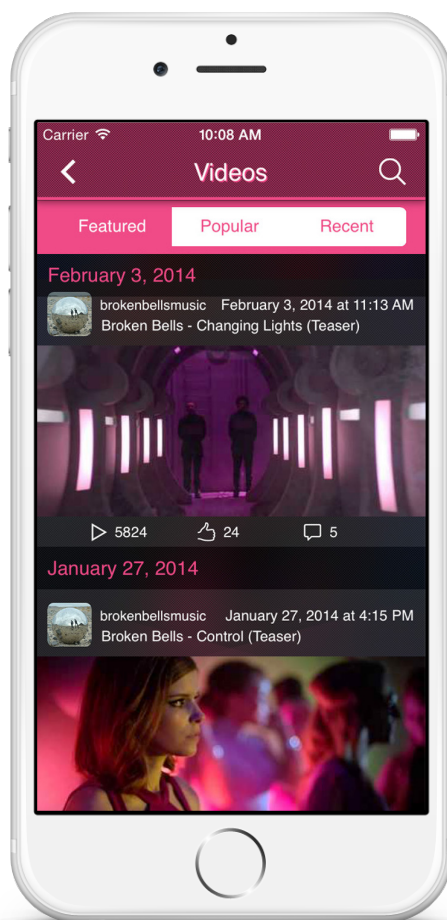
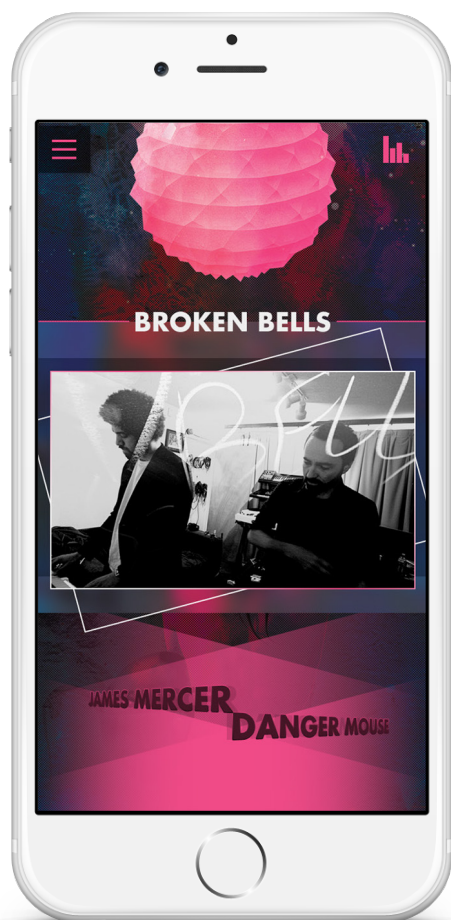


# Broken Bells

**App Code:** BrokenBells

EyeSocial

Broken Bells serves new music to hungry fans via their mobile app.  
This enables customers to try and buy their music, hassle free.

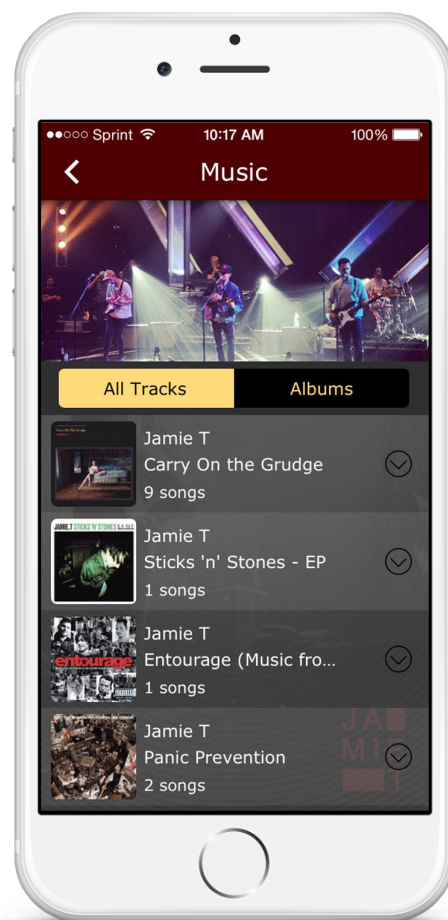
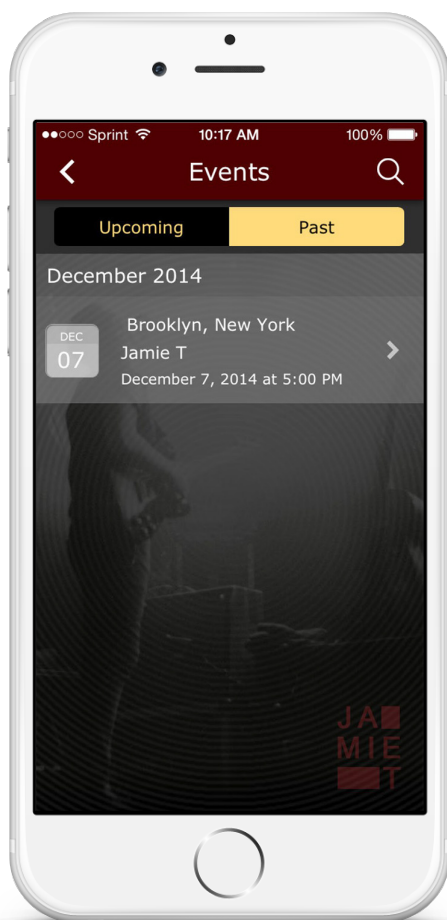


# Jamie T

**App Code:** JamieTM

**EyeSocial**

Jamie T does a great job of promoting upcoming events via his mobile app, which can then be shared on social networks by his loving fans.

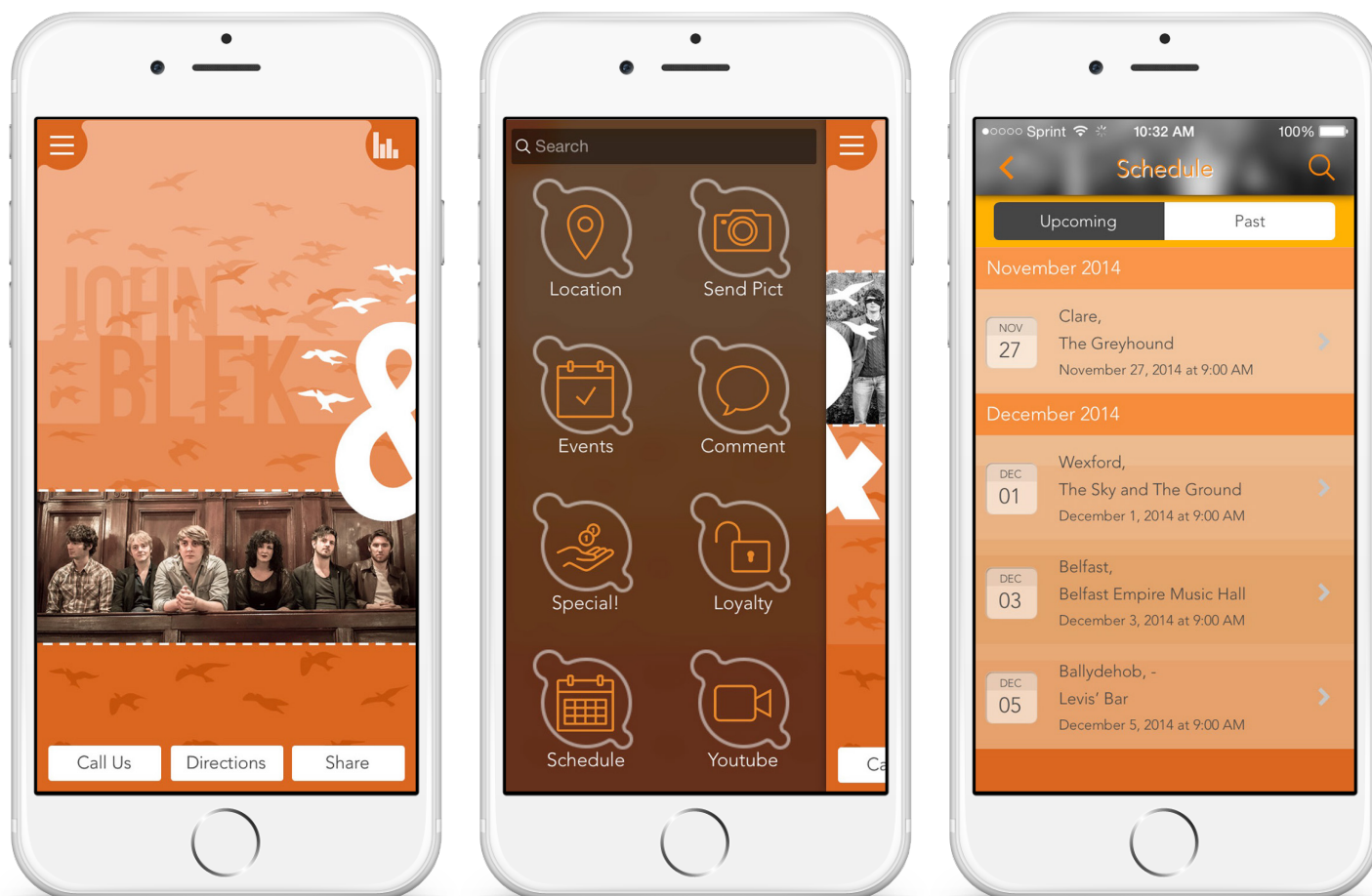


# John Blek & The Rats

**App Code:** JBandTR

EyeSocial

John Blek & The Rats uses their mobile app to engage fans with their Youtube account. This helps them increase video views and reach new fans.



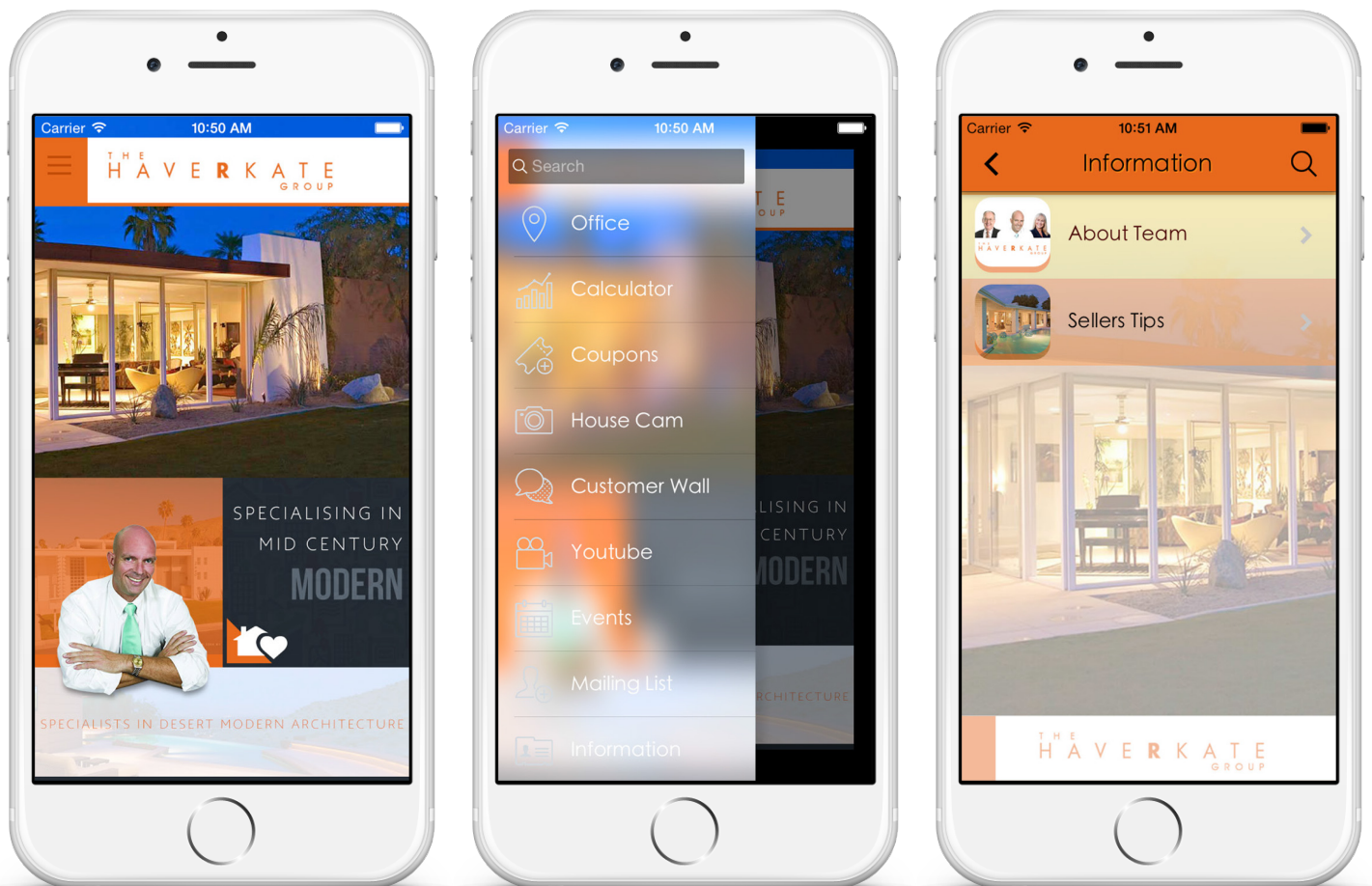


# Haverkate Group

**App Code:** HaverKate

EyeSocial

When dealing with new customers, gaining trust is the #1 priority for real estate agents. The Haverkate Group uses a savings calculator to educate customers on savings when selling their home.



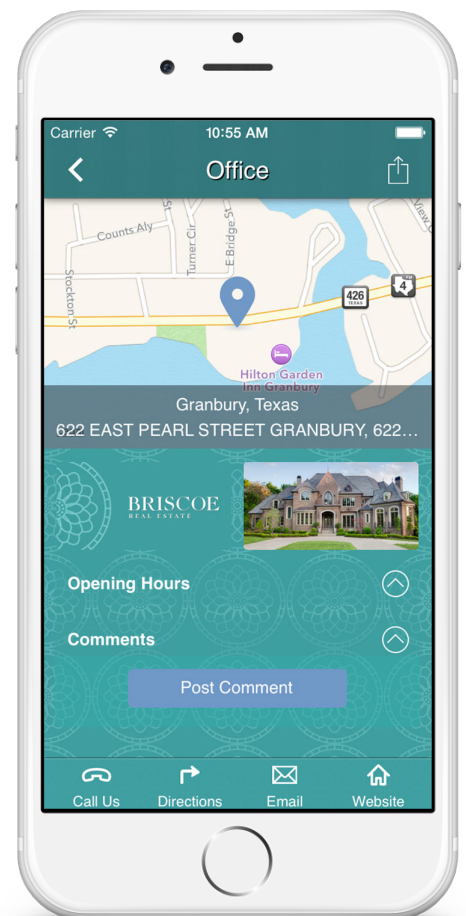
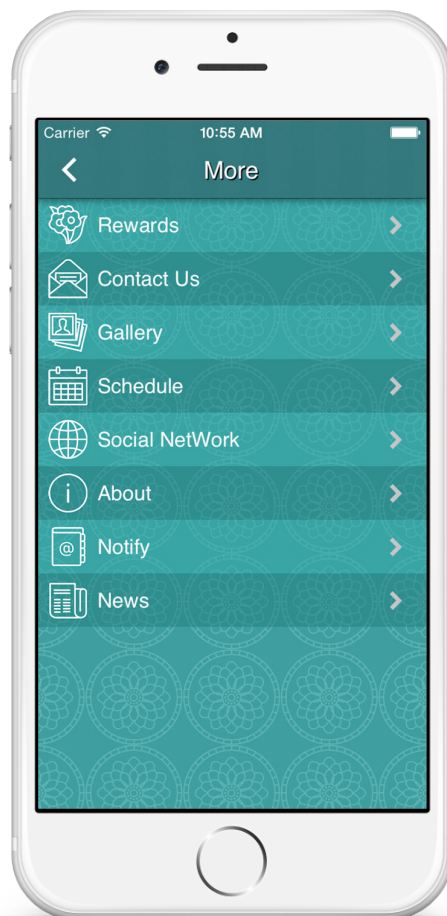
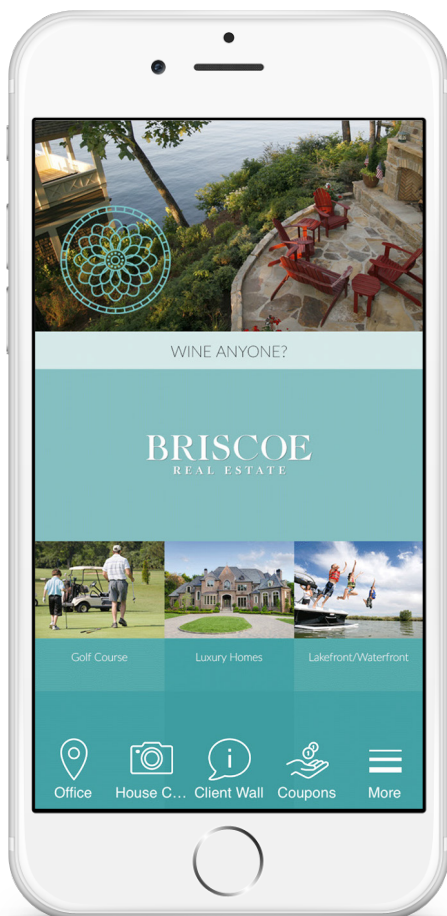


# Briscoe

## App Code: LGBR

## EyeSocial

Brisco uses gamification techniques in their mobile app by rewarding customers who inquire about new homes on the market.

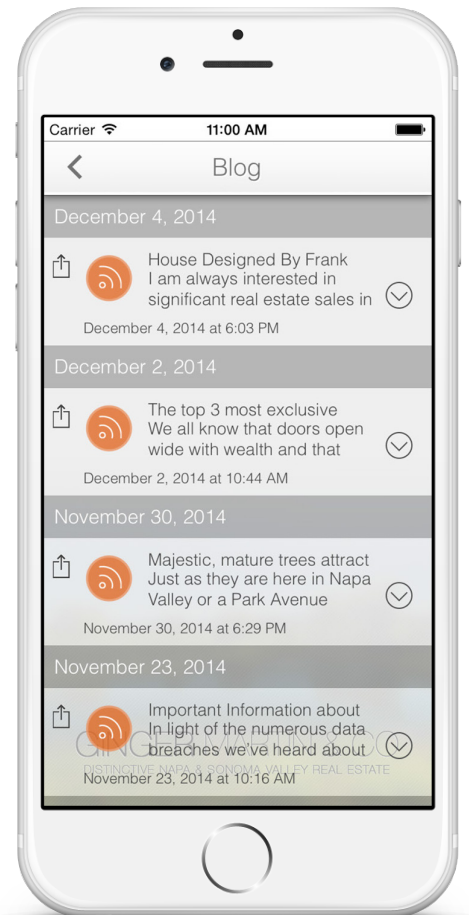
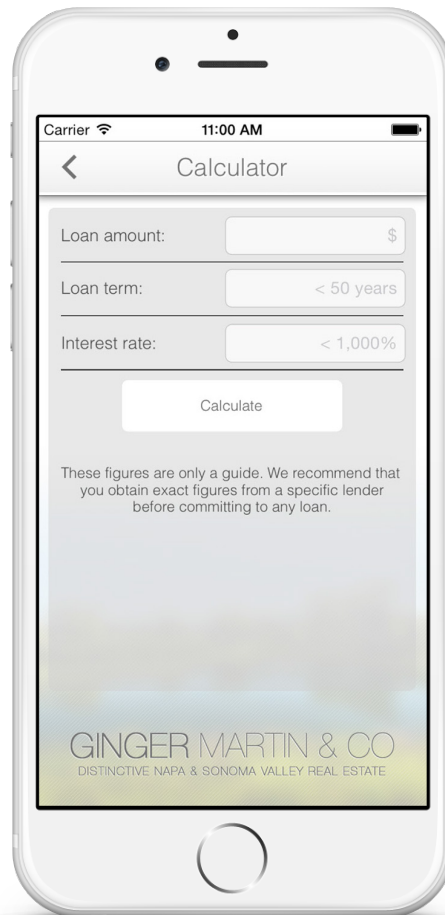


# Ginger Martin & Co

**App Code:** GMCO

EyeSocial

Ginger Martin & CO have found their blog to be their best marketing asset. They use their mobile app to increase readers and engagement with the brand.



# Gertler Law Firm

**App Code:** LGBR

**EyeSocial**

Brisco uses gamification techniques in their mobile app by rewarding customers who inquire about new homes on the market.



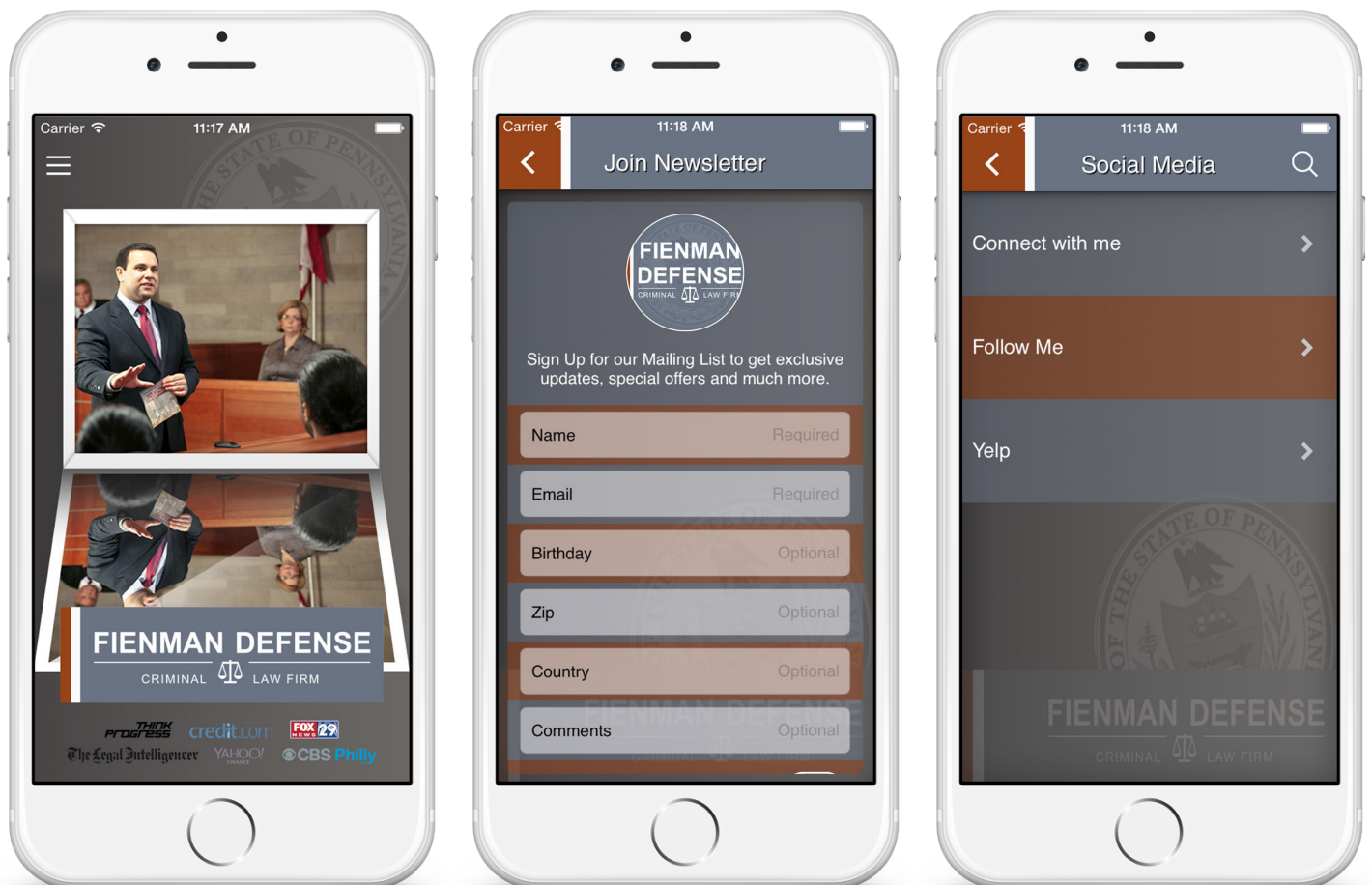


# Fienman Defense

## App Code: PhiladelphiaCriminalAttorney

Fienman Defense gains followers and connections by promoting their LinkedIn, Twitter and Yelp profiles with current and prospective clients.

### EyeSocial



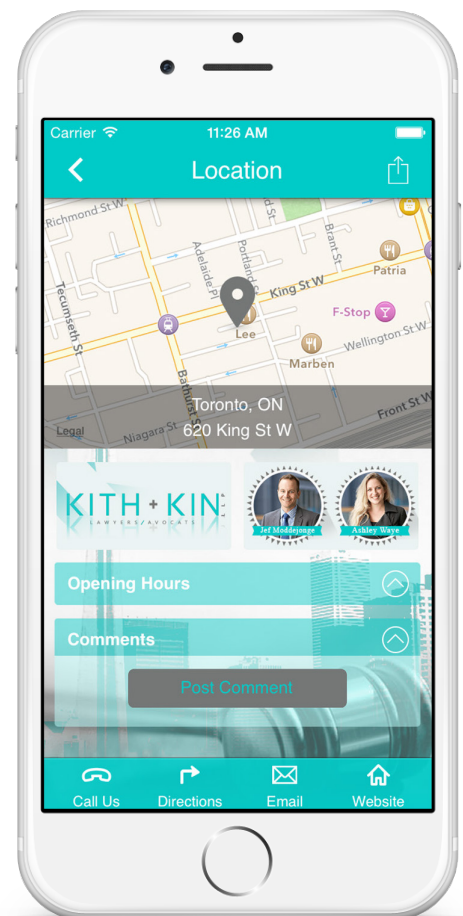
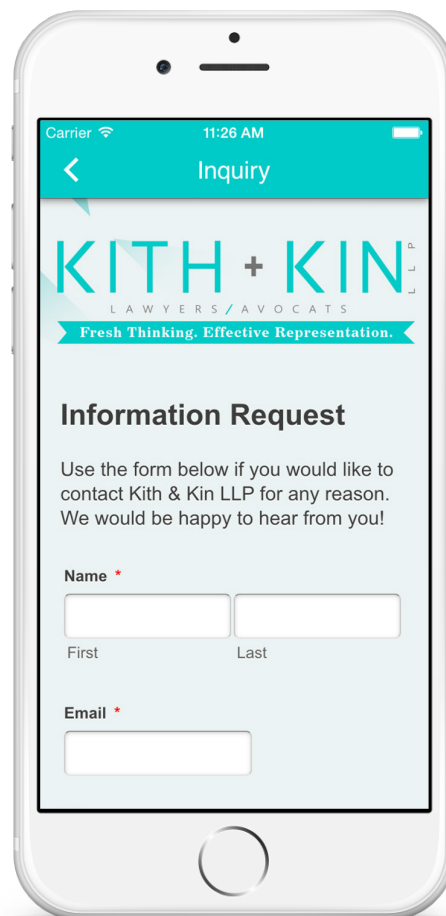


# Kith + Kin Lawyers

**App Code:** KithAndKinLaw

**EyeSocial**

Kith & Kin generate new clientele via their mobile app by including an information request form. This is a great way to increase clients without spending too much on advertising or a website.



# PGA West

**App Code:** PGAWest

**EyeSocial**

PGA West has an awesome feature in their mobile app that lets players view the course layout before teeing off. This gives their players a great feature that other golf courses do not provide.

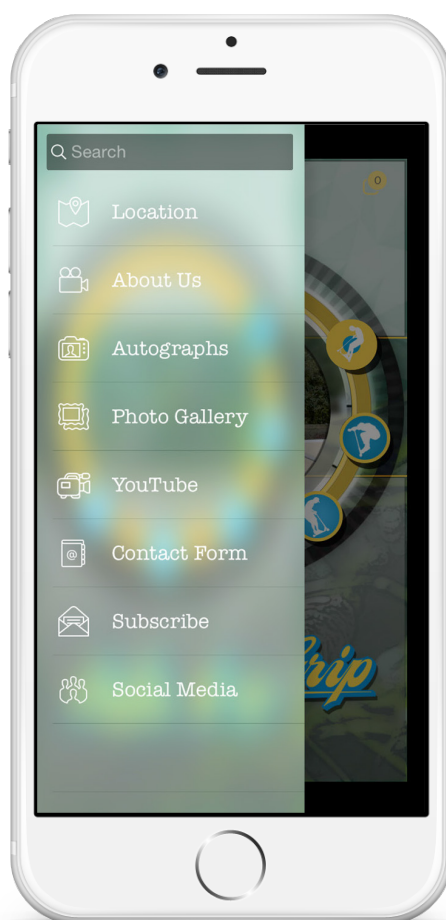


# Hella Grip

**App Code:** HellaGrip

EyeSocial

Hella Grip gives their customers a taste of the latest fashion trends by including a photo gallery in their mobile app. This increases awareness of new items and helps drive an increase in sales.



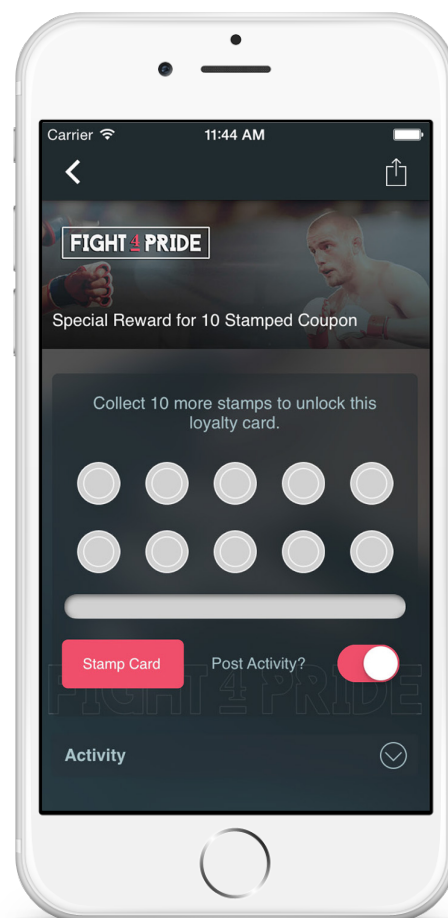
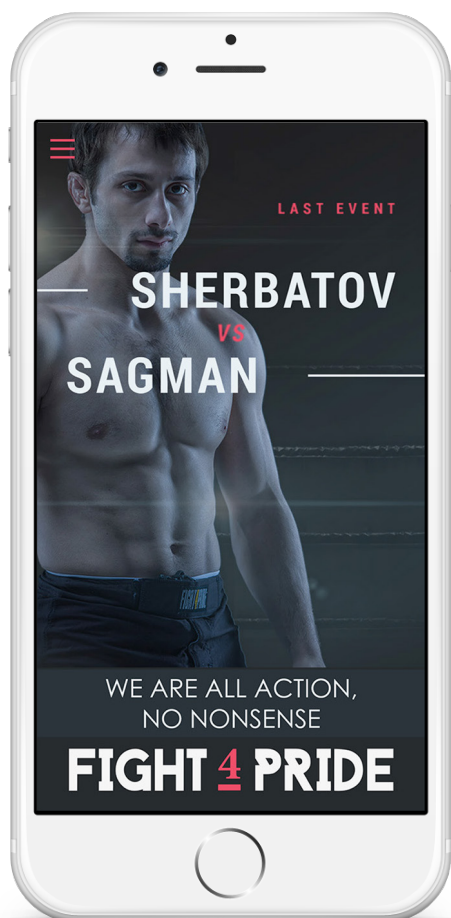


# Fight 4 Pride

**App Code:** F4P

EyeSocial

Fight 4 Pride increases ticket sales by promoting their upcoming events within the app.



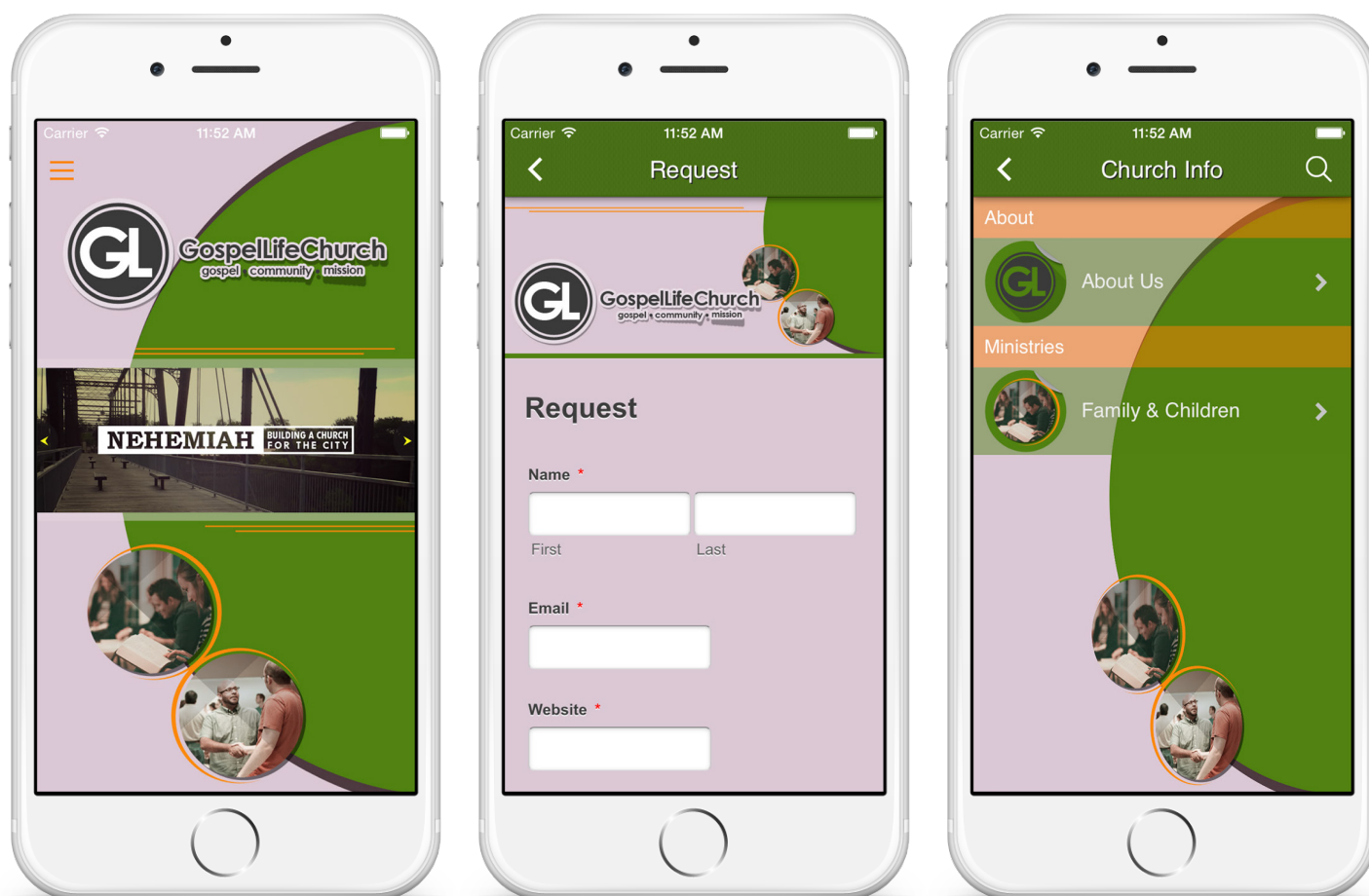


# Gospel Life Church

**App Code:** GospelLife

EyeSocial

Gospel Life Church increases community engagement by including a feedback form in their mobile app.

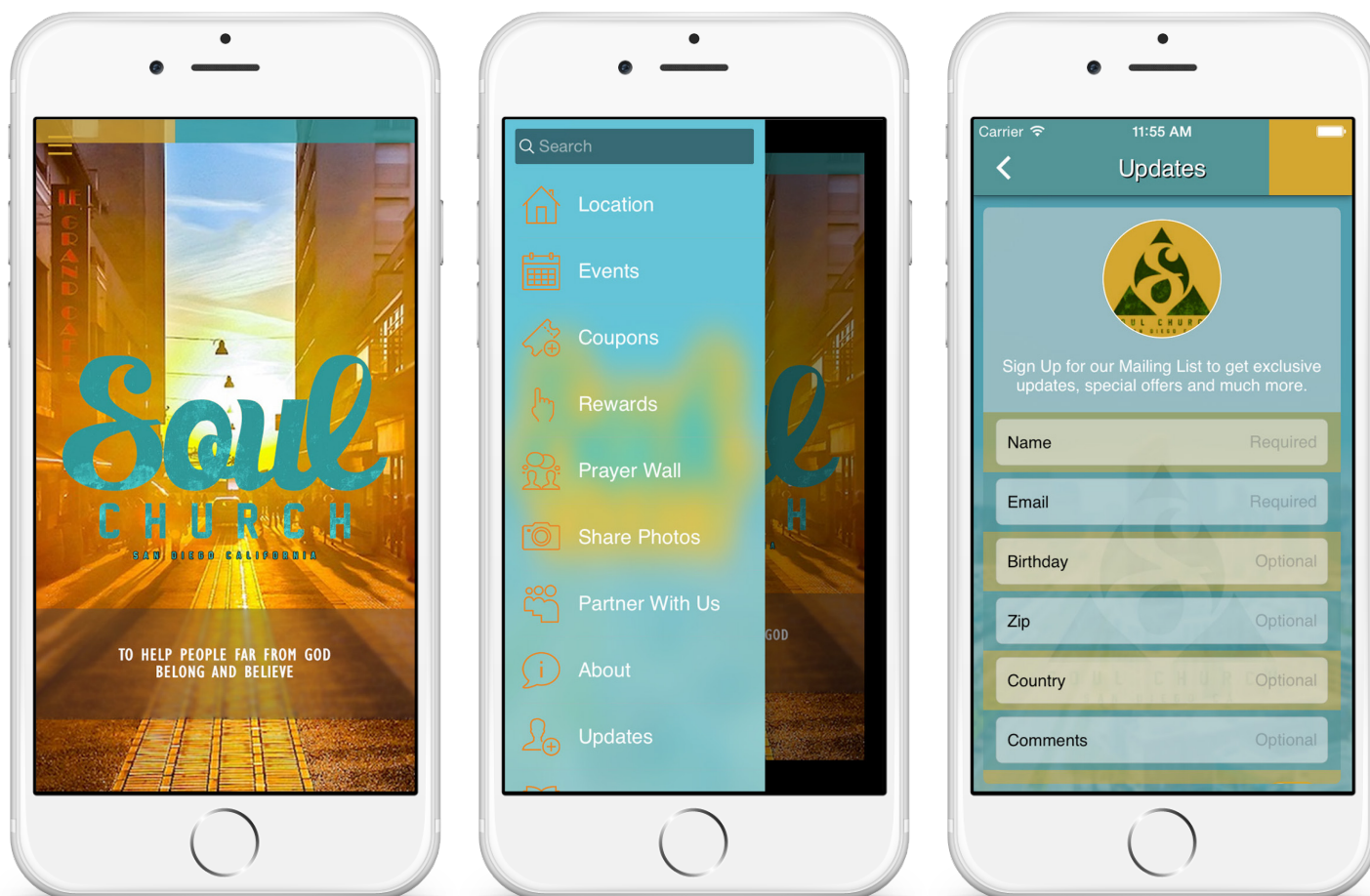


# Soul Church SD

**App Code:** SoulChurchSD

EyeSocial

Soul Church gives its community the ability to post to a public prayer wall so others can take part. This gives a true sense of community which is a common goal for churches.



# Waterloo Church

**App Code:** WaterLoo

**EyeSocial**

Waterloo Church shares events and news by using the 'News' tab in their mobile app.



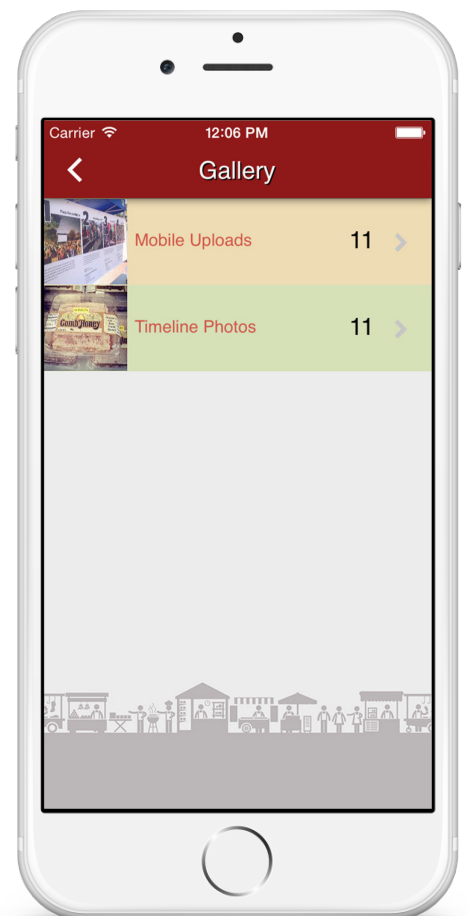
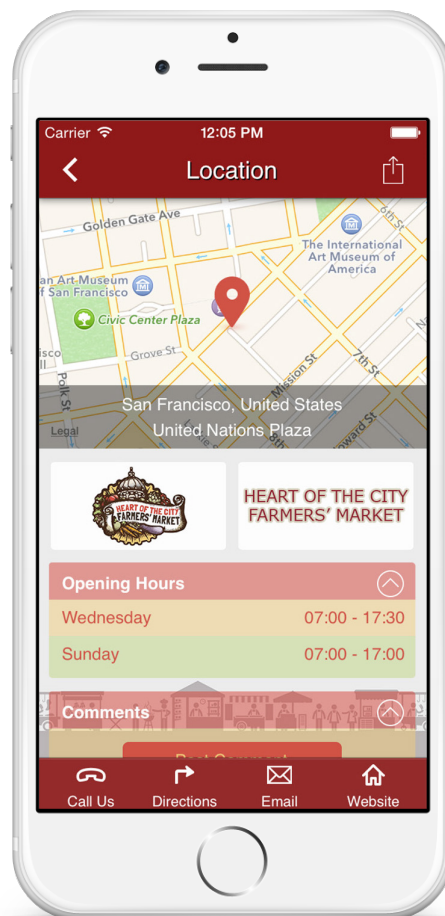


# Heart of the City

**App Code:** CFMarket

EyeSocial

Heart of The City Farmers Market has integrated their Facebook page within their mobile app which increases engagement from the community.

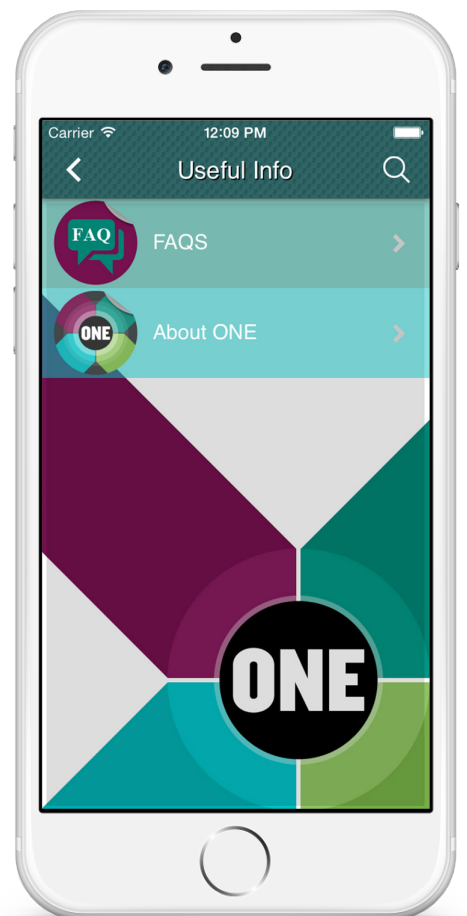
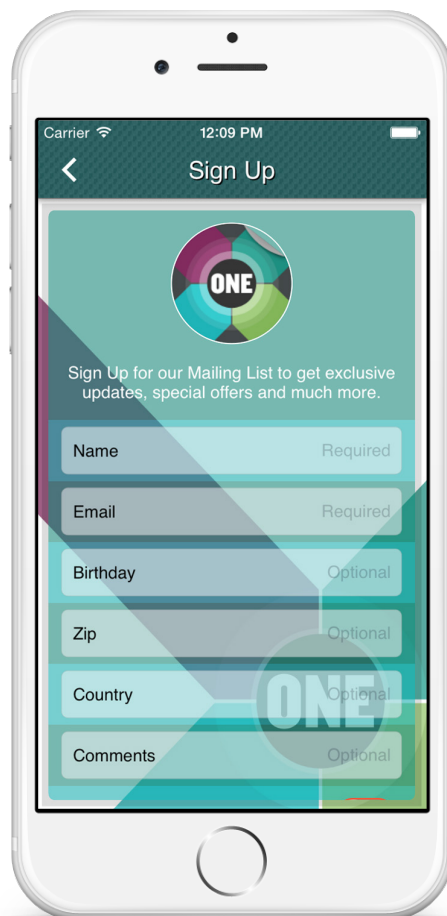


# One

## App Code: OneOrg

## EyeSocial

One Organization uses their mobile app to give useful info to prospective donors about the mission of their organization.

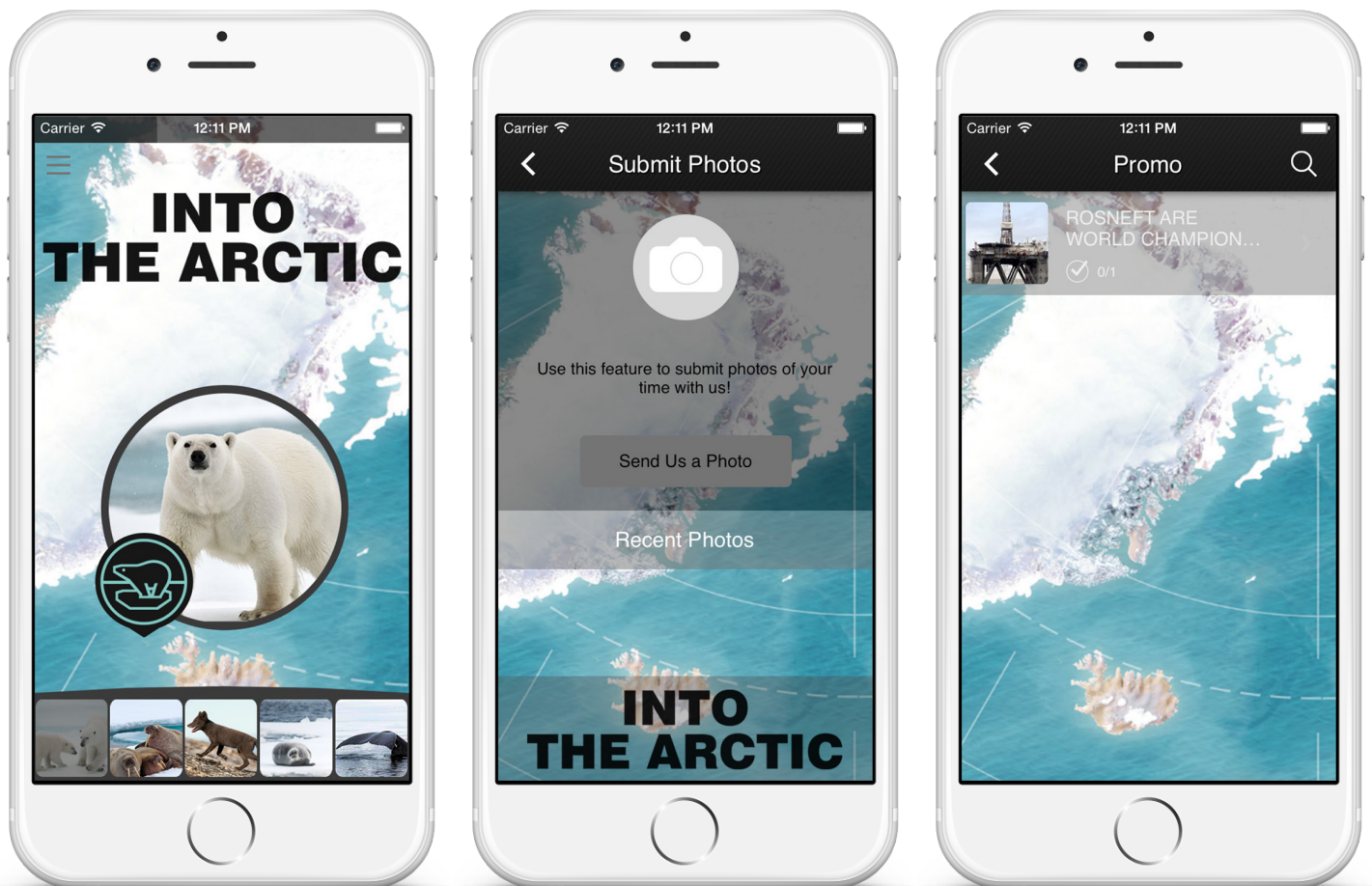


# Into the Arctic

**App Code:** ITA1

EyeSocial

Into The Arctic uses a promotion feature in their mobile app to help drive donations for specific campaigns.



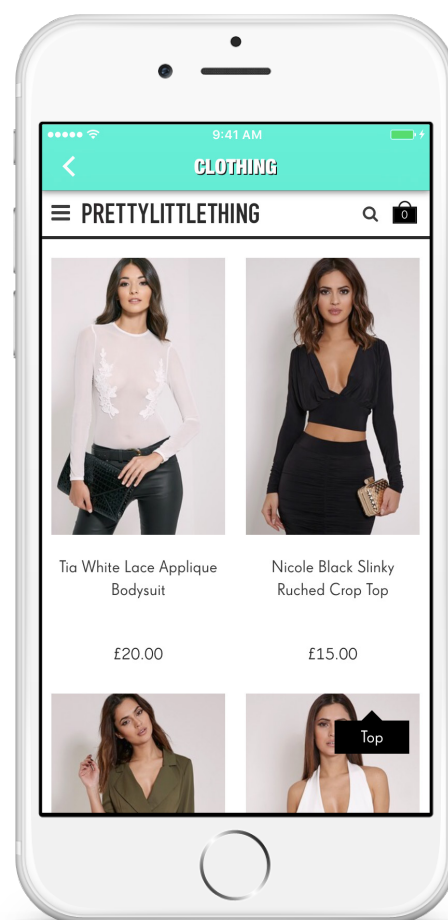
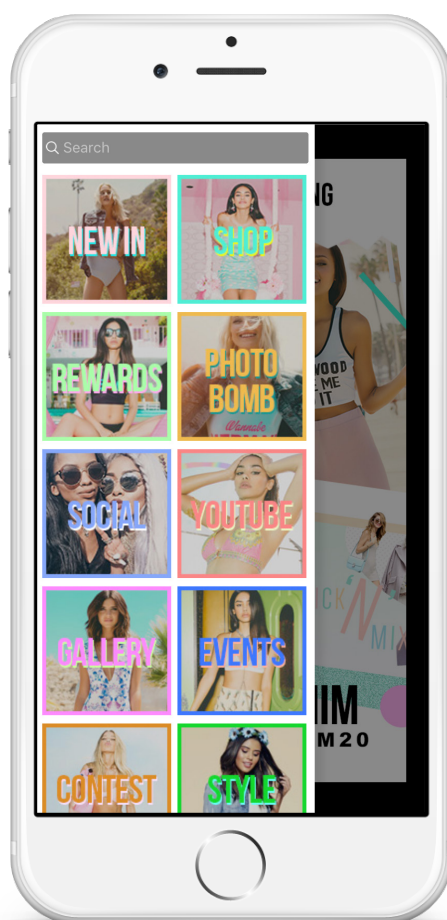


# PrettyLittleThing

**App Code:** PrettyLittleThing

**EyeSocial**

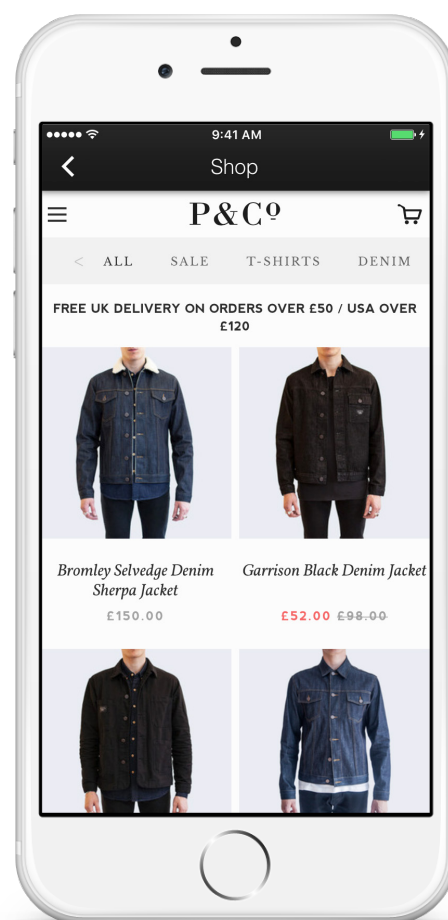
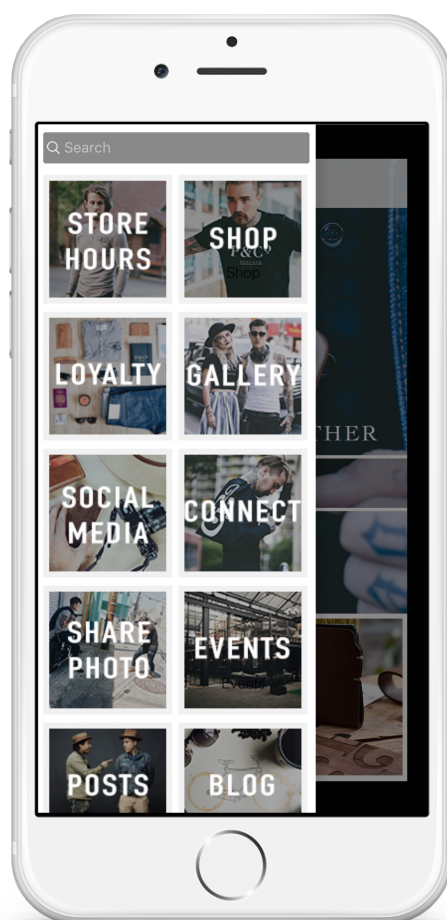
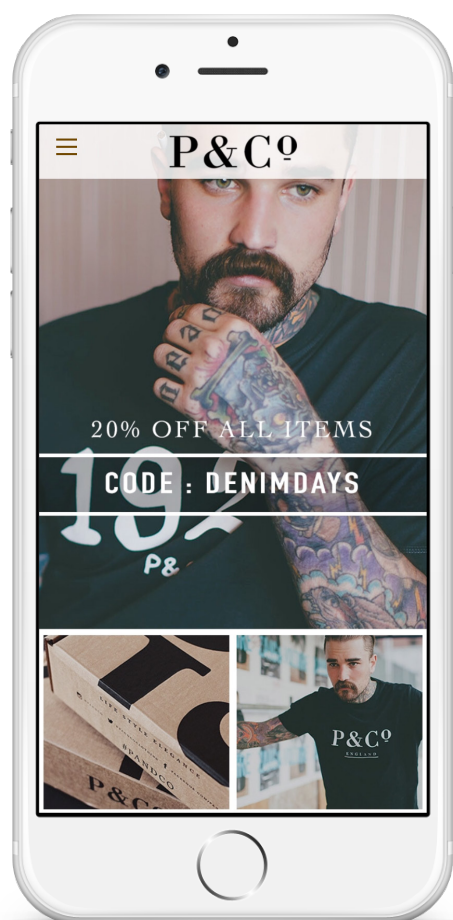
PrettyLittleThing increases sales retention by promoting discounts and specials through push notifications. Customers receive 10% off when downloading the app for the first time.



P &amp; Co

**App Code:** PandC**EyeSocial**

P & Co increases sales retention by promoting discounts and specials through push notifications. Customers receive 10% off when downloading the app for the first time.

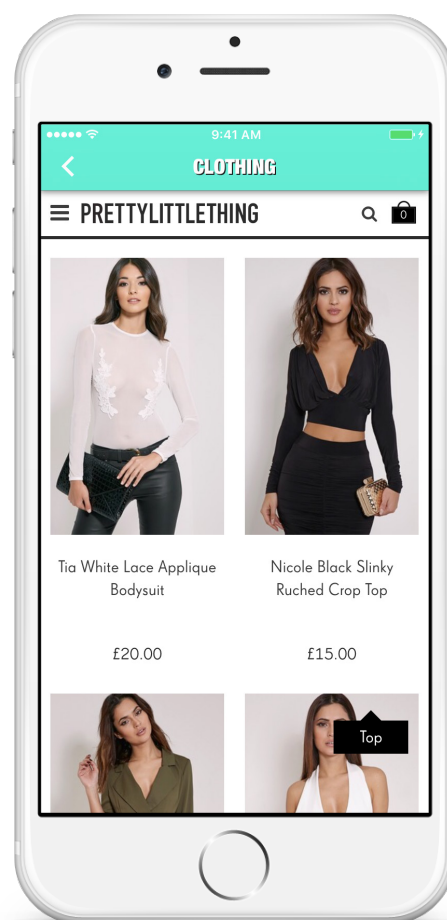
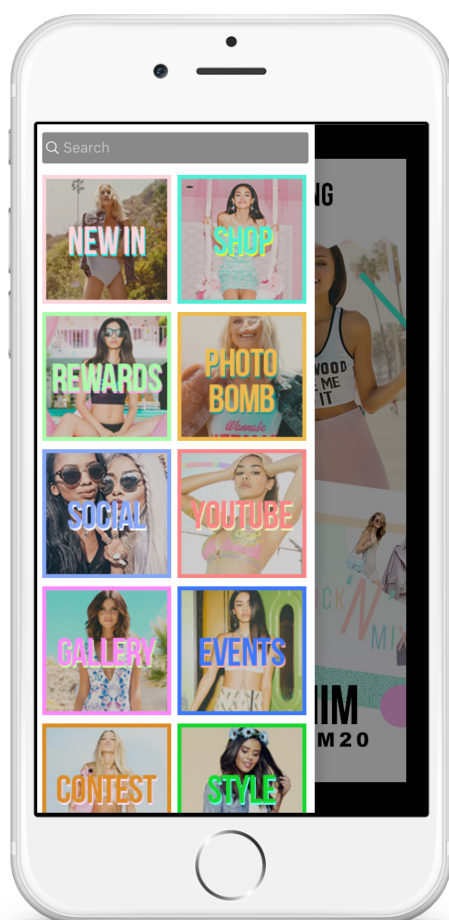


# PrettyLittleThing

**App Code:** PrettyLittleThing

**EyeSocial**

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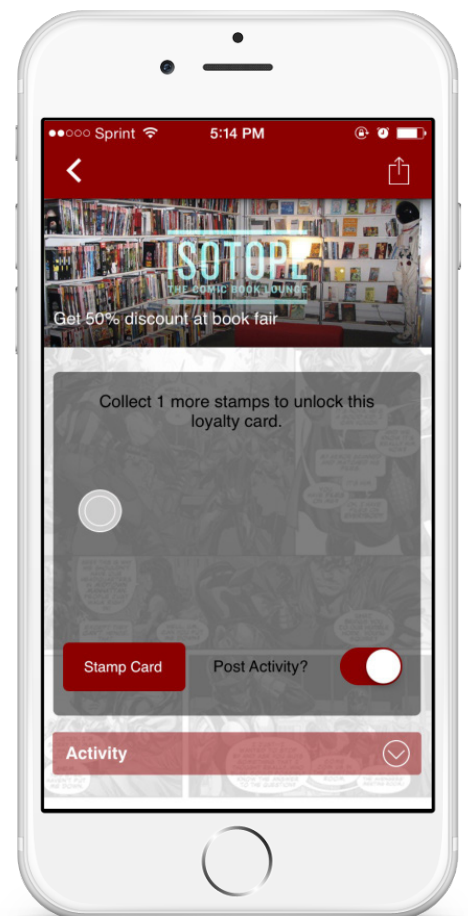
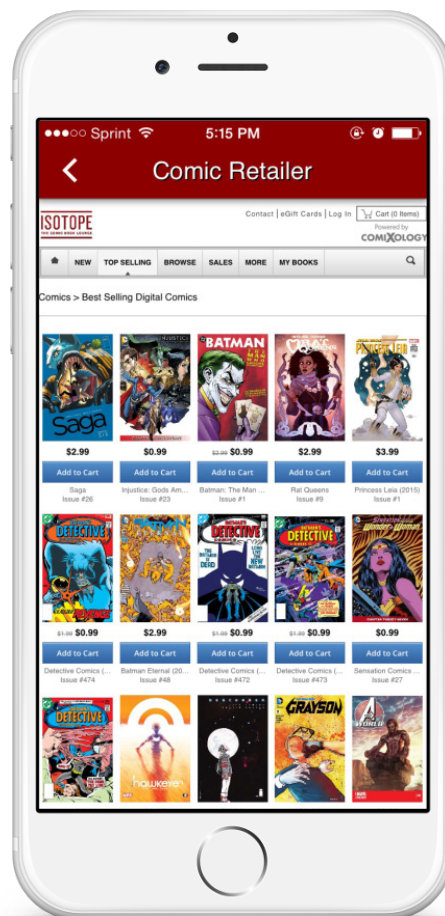
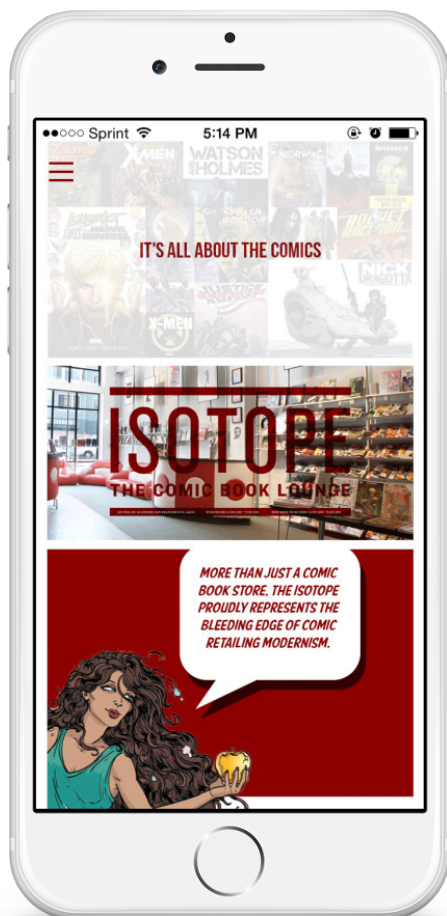


# The Comic Book Lounge

## App Code: Isotope

## EyeSocial

Isotope Comics uses the app to promote online ordering and preordering comics for store pick-ups. Consumers are digitally rewarded for pick-ups.

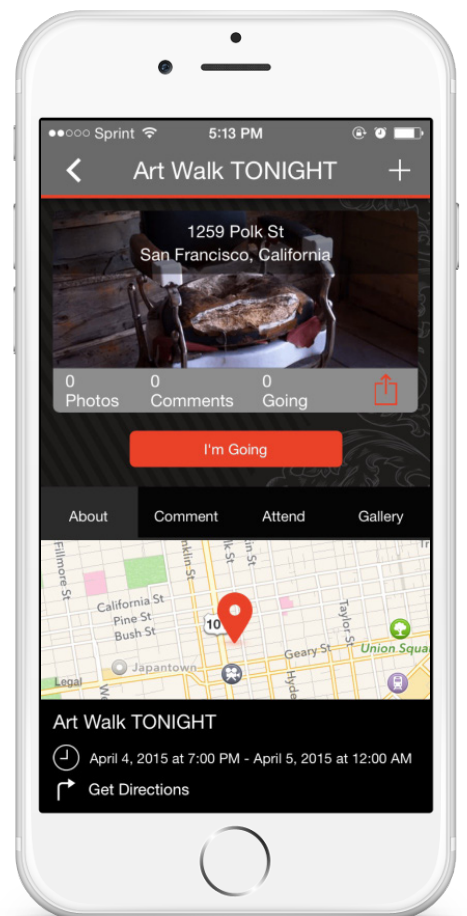
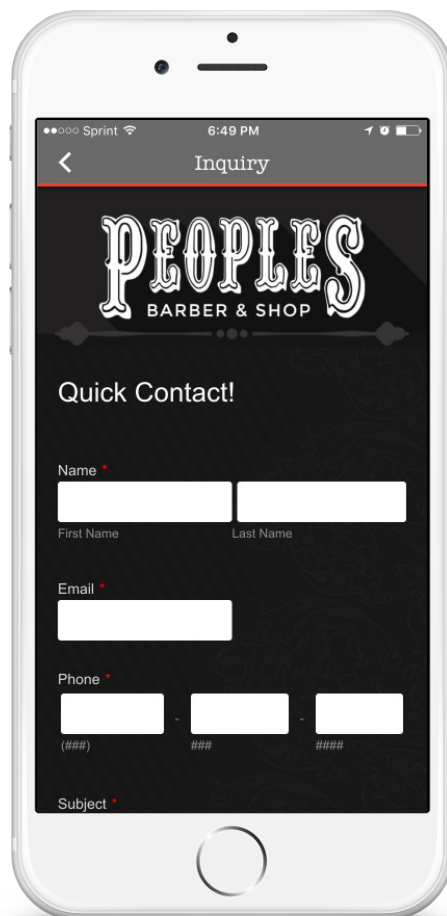
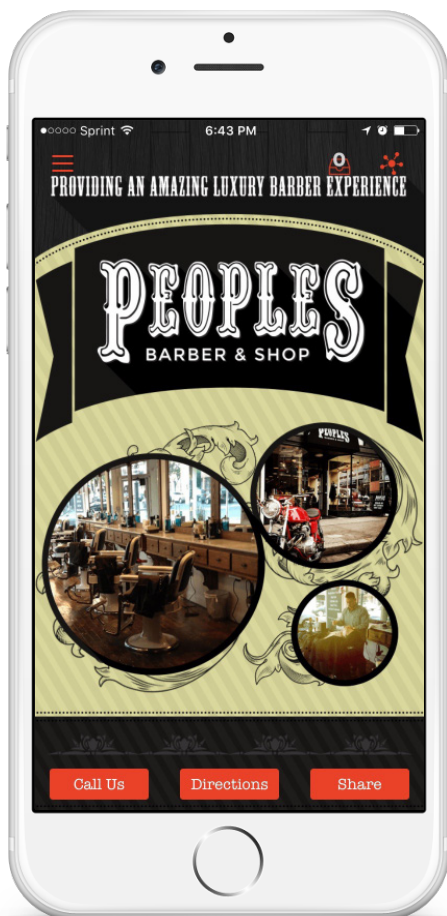


# Peoples Barber Shop

**App Code:** PeoplesBarber

EyeSocial

Peoples Barber & Shop uses a sophisticated loyalty program to keep customers returning. Satisfied clients send pics through the app for Peoples social media.



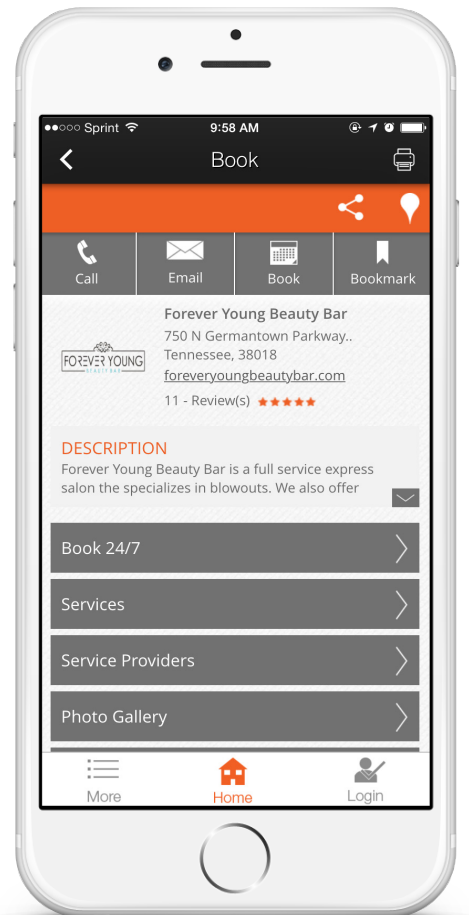
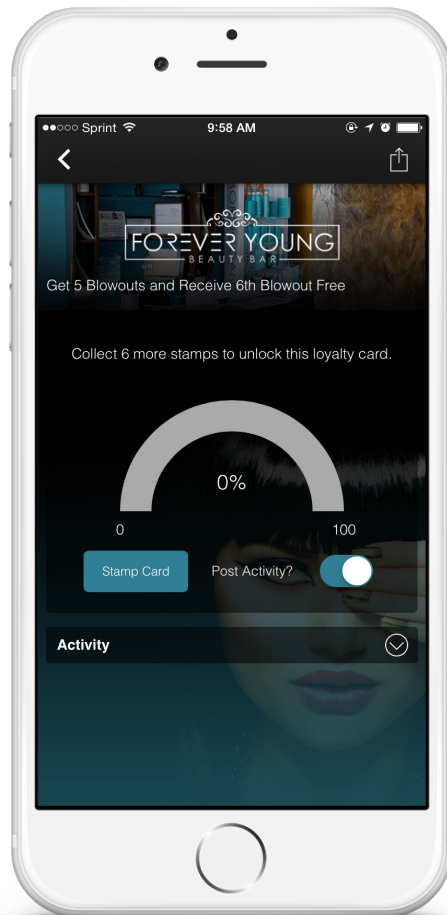
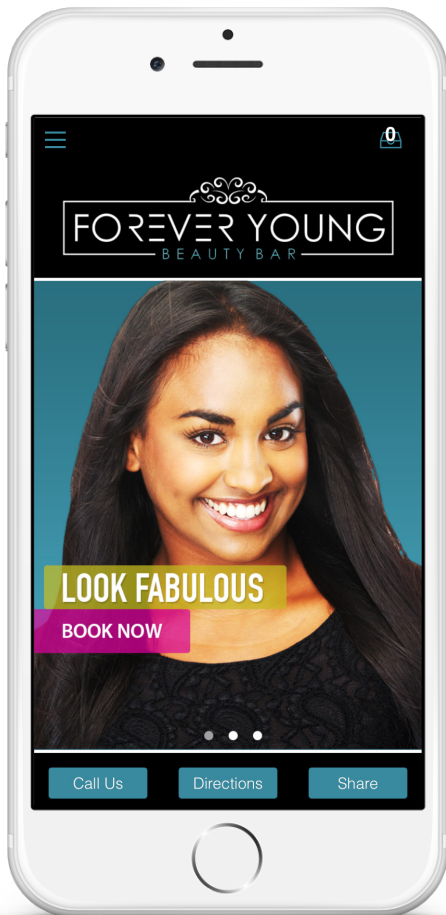


# Forever Young Beauty Bar

**App Code:** ForeverYoungSpa

EyeSocial

Forever Young Beauty Bar uses the app for salon bookings intertwined with Vagaro's booking software. Free blowouts are offered for loyal clients who book through the app.



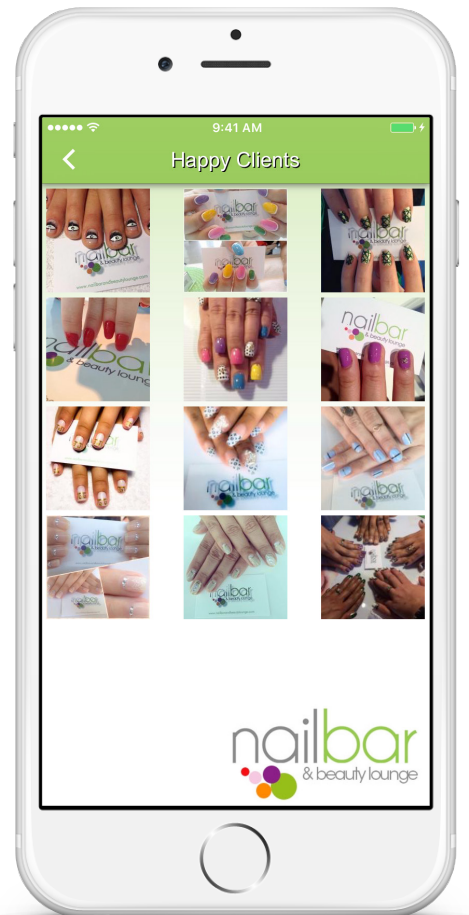
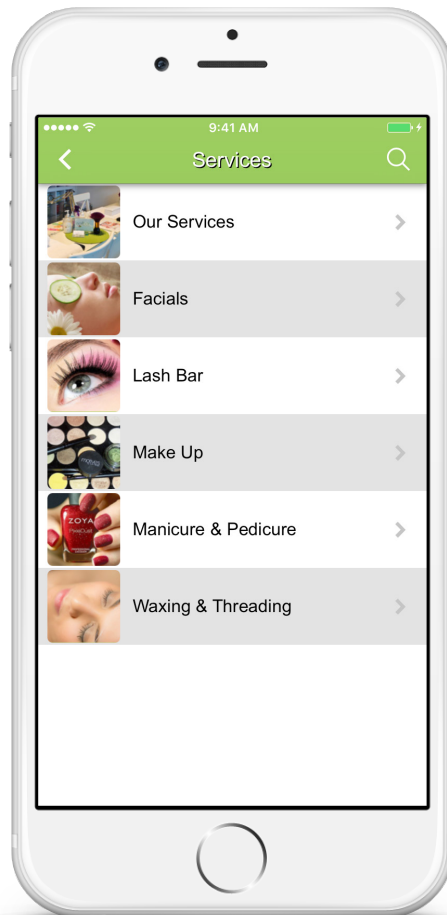
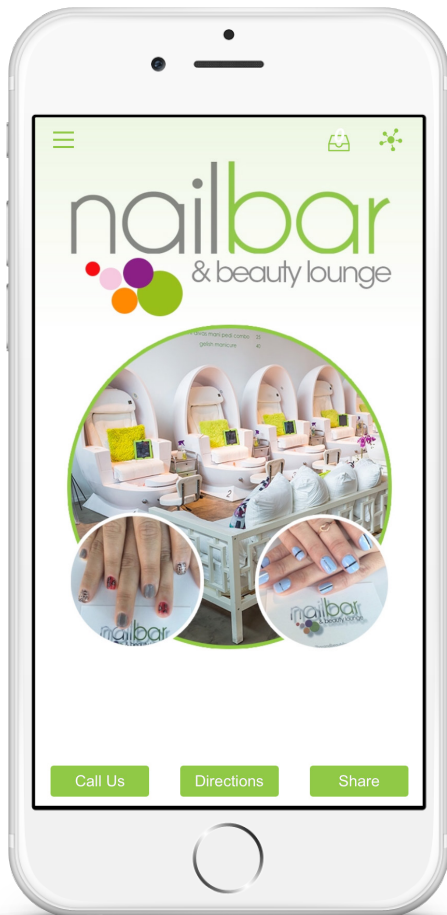


# Nailbar & Beauty Lounge

**App Code:** iRNailbar

EyeSocial

Nailbar & Beauty Lounge uses their mobile app to list services and pricing. They use push notifications to send out weekly specials.

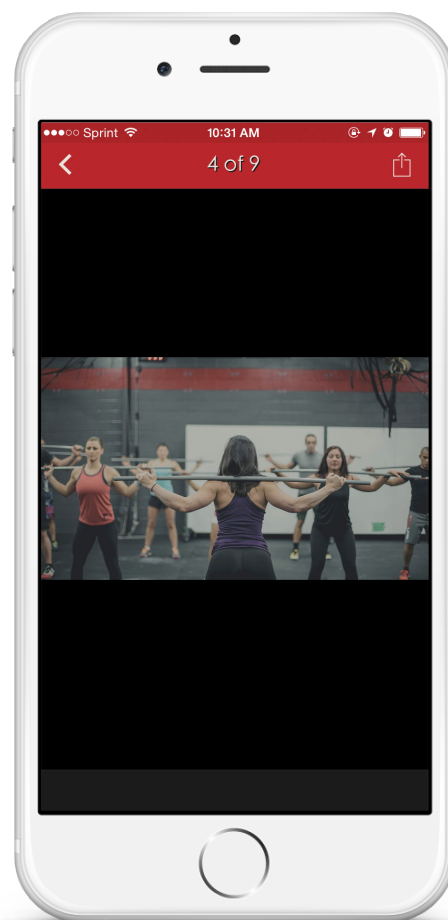
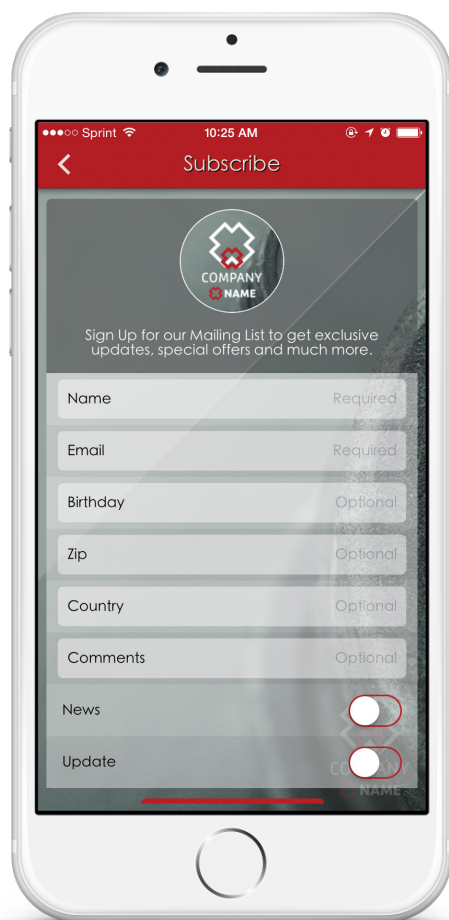
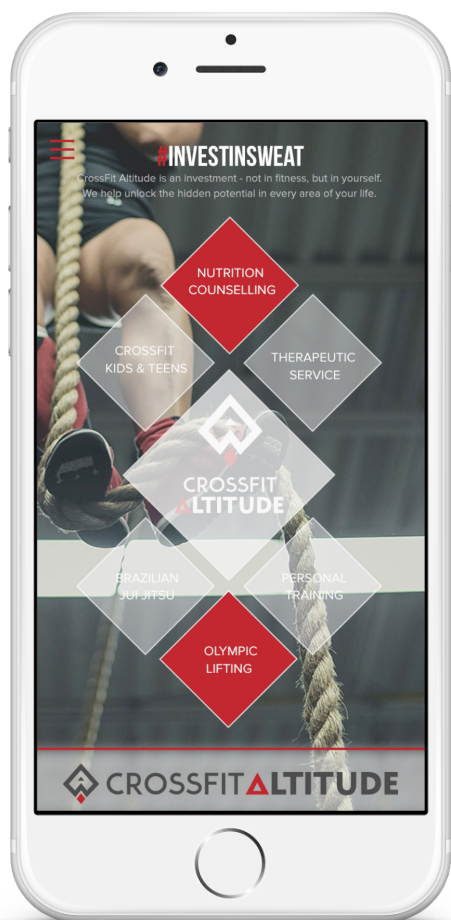


# Crossfit Altitude

**App Code:** CrossfitAltitude

**EyeSocial**

Crossfit Altitude promotes daily exercise videos and tips via the app. Consumers can sign up for classes also.



# TAKEOFF Performance

**App Code:** TakeoffPerformance EyeSocial

TAKEOFF Performance app makes it convenient for clients to pay for classes within the app and request information. Receive a Free Test Flight for downloading the app.

